



## Outer North East Community Committee

### Facebook Highlights

18<sup>th</sup> September – 27<sup>th</sup> November 2023

## Appendix 1

Since 18<sup>th</sup> September 2023 the Outer North East Community Committee Facebook page currently has **789 followers**.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate. Having said that, all posts can be read without any further interaction!!

The most popular post since 18<sup>th</sup> September 2023, was the post regarding the West Yorkshire Combined Authority Consultation.

- Viewed 2,718 times
- Engaged with 132 times.
- Reached a total of 2,421 people.

The following are screenshots of the most popular three posts since 18th September 2023. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.



Leeds City Council Outer North East Community Committee

Published by Elaine Lcc · 1 November at 18:18 · 🌐

Have your say on how buses are run in West Yorkshire

The West Yorkshire Combined Authority (the Combined Authority) believes it needs to change the way local buses are run to achieve our ambitions for better buses in West Yorkshire. The Combined Authority wants to hear your views and has a consultation running from 10 October 2023 to 7 January 2024.

For further information and to take part in the consultation please visit  
Bus Reform | Your Voice ([westyorks-ca.gov.uk](https://westyorks-ca.gov.uk))

## 2<sup>nd</sup> Most Popular – Multi Sports Camps

1,178 people had this post delivered, with 23 Engagements.



Leeds City Council Outer North East Community Committee

Published by Elaine Lcc · 25 October · 🌐

Multi Sport Camps, October Half Term

Leeds Rhinos Foundation are once again delighted to be able to offer multi-sport camps over this October Half Term for just £20 thanks to support from the Wetherby Ward Councillors. The camp is available to young people age 7-14 who live in Wetherby, Boston Spa, Clifford, Bramham, Thorpe Arch or Walton. There are 100 places per camp available on a first come, first served basis. Please be aware that demand will be high.

This camp will be held at: Wetherby High School, Monday 30th October – Thursday 2nd November – 10:00 – 15:00

To book your child's place on the camp please visit [tickets.therhinos.co.uk](https://tickets.therhinos.co.uk) or call the Leeds Rhinos Ticket Line on 0371 423 1315 (Please note a £1.50 booking fee applies)

## 3<sup>rd</sup> Most Popular – Children Eat Free Half Term

252 people had this post delivered to them with 9 Engagements.



Leeds City Council Outer North East Community Committee

Published by Elaine Lcc · 31 October at 07:48 · 🌐



Places where children can eat free this half term.



### MORRISONS

Spend £4.49 and get one free kids meal all day, every day.

### M&S CAFES

Spend £5 & get one free kid's meal Mon - Fri during the Oct Half term (various dates)

### SAINSBURY'S CAFES

Kids eat for £1 with the purchase of an adult hot main. From 11:30am every day.

### ASDA

Kids eat for £1 All Day, Every Day at Asda cafes, with no adult spend required.

### BEEFEATER & BREWERS FAYRE

Two children under 16 can get a free breakfast every day with one paying adult!

### YO! SUSHI

From Monday 16th October - Friday 27th 2023 kids eat free with every £10 adult spend

### GORDON RAMSEY RESTAURANTS

Kids under 8 eat FREE all day, every day at selected Gordon Ramsay restaurants

### BILLS

2 kids eat FREE Monday - Friday from Monday 23rd October - Friday 3rd November 2023

### BELLA ITALIA

Children eat for £1 with any adult main. The offer is valid 4-6pm Mon to Thurs.

### WHITBREAD INNS